

Connecticut—Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Broadcast House, Three Constitution Plaza, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Telephone: 203-728-3333.

Fax: 203-247-8940.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Service: AP.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Christopher Rohrs, Vice President & General Manager.
Mark Effron, Vice President of News & Station Manager.
Kathleen Keefe, General Sales Manager.
Mark Lund, National Sales Manager.
Richard Ahles, Vice President of News & Public Affairs.
Hope Etheridge, Business Manager.
Dale Werner, Engineering Manager.
Matthew Mixon, Program Director.
Beth Horowitz, Promotion Director.
Lisa Meter, Local Sales Manager.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$6337.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	
CONNECTICUT				
50% & Over	Hartford	325,300	320,700	98
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	98
	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
	Windham	37,700	37,000	98
MASSACHUSETTS				
	Berkshire	55,600	54,700	98
	Franklin	28,000	27,200	97
	Hampden	172,300	169,900	99
	Hampshire	49,400	48,400	98
CONNECTICUT				
Between 25-49%	Fairfield	301,900	298,700	99
MASSACHUSETTS				
Between 5-24%	Worcester	255,400	252,200	99
NEW HAMPSHIRE				
	Cheshire	26,500	25,800	97
NEW YORK				
	Putnam	29,400	29,000	99
VERMONT				
	Windham	16,700	16,000	96
Station Totals		1,855,200	1,828,400	99
Net Weekly Circulation (1991)				1,102,600
Average Daily Circulation (1991)				593,600

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: Fox.

Address: Channel 61 Licensee Corp., One Corporate Center, Hartford, CT 06103.

Radio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161.

Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Microdyne, 5-meter C-band; Microdyne, 2.8-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

AM Affiliates: WTIC-AM.

FM Affiliates: WTIC-FM.

News Services: AP, CNN, Fox News.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: September 17, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Edward T. Karlik, President.

Robert D. Gluck, Vice President & General Manager.

Richard Stein, General Sales Manager.

Kathryn Bridgman, National Sales Manager.

Coleen Warren, News Director.

Melanie Gerig, Program Director.

Holland McDaniel, Promotion Director.

Louis Spitzer, Business Manager.

Jim Perry, Chief Engineer.

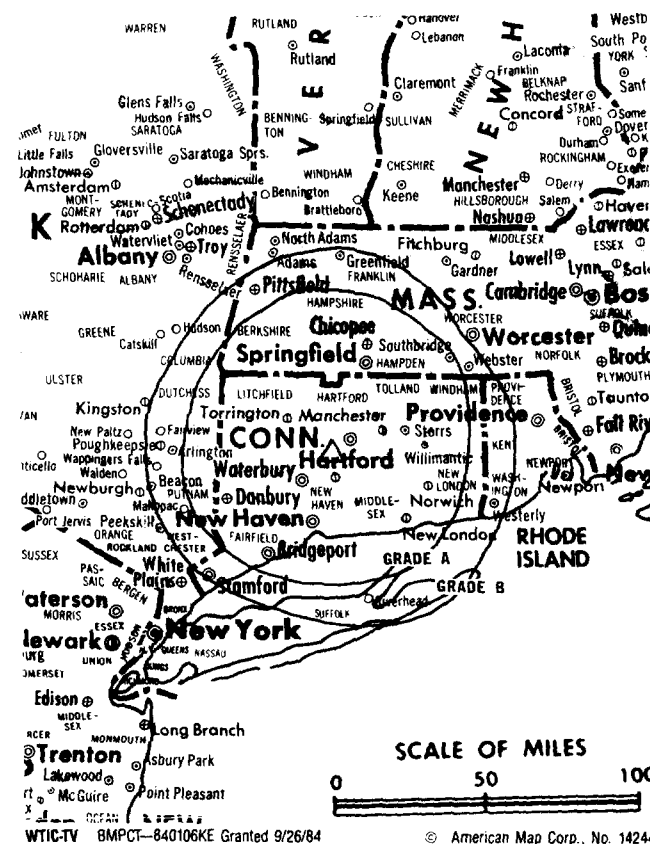
Frank Stoltmann, Local Sales Manager.

Dean Baldwin, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Hartford. **ADI:** Hartford-New Haven. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
Between 25-49%	Windham	37,700	37,000	98
	MASSACHUSETTS			
Between 5-24%	Hampden	172,300	169,900	99
	CONNECTICUT			
	New Haven	300,800	297,100	99
	MASSACHUSETTS			
Station Totals	Franklin	28,000	27,200	97
	Hampshire	49,400	48,400	98
	CONNECTICUT			
Net Weekly Circulation (1991)	Fairfield	301,900	298,700	99
	MASSACHUSETTS			
Average Daily Circulation (1991)	Berkshire	55,600	54,700	98
	Station Totals	1,527,200	1,505,400	99
		Net Weekly Circulation (1991)	724,100	
		Average Daily Circulation (1991)	281,500	

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Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. **TWX:** 710-425-1078.

Fax: 203-521-3110.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3.5-meter Ku-band; RCA Americom, 3.5-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kirtner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

Al Bova, Vice President & General Manager.
Mildred McNeill, Vice President, News & Public Affairs.
Ron Pulera, General Sales Manager.
Tom O'Brien, Local Sales Manager.
Rob Ewert, National Sales Manager.
Ronni Attenello, Program Manager.
Roxann Nelson, Promotion Director.
Bill Mendoza, Production Manager.
Tom Sequin, Business Manager.
Terry Mitchell, Public Affairs Producer.
Nancy Greer, Marketing Manager.
Paul Frega, News Director.
Fred Badecker, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1,100.

City of License: New Britain. **ADI:** Hartford-New Haven. **Rank:** 23.



WVIT BPC-5219 Granted 11/3/78

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Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991
County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households
50% & Over	CONNECTICUT		
	Hartford	325,300	320,700
	Litchfield	64,800	63,700
	Middlesex	55,300	54,400
	New Haven	300,800	297,100
	New London	92,500	90,700
Between 25-49%	Tolland	43,600	42,900
	CONNECTICUT		
	Windham	37,700	37,000
Between 5-24%	MASSACHUSETTS		
	Hampden	172,300	169,900
	CONNECTICUT		
	Fairfield	301,900	298,700
Station Totals	MASSACHUSETTS		
	Franklin	28,000	27,200
Net Weekly Circulation (1991)	Hampshire	49,400	48,400
	Average Daily Circulation (1991)	1,471,600	1,450,700
			790,700
			343,400

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Support Service: ABC.

Address: Cook Inlet Communications Corp., 2525 C St., Suite 500, Anchorage, AK 99503

Studio: 8 Elm St., New Haven, CT 06510.

Hartford Bureau: 2 Capitol Ave., Hartford, CT.

Mail Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. **TWX:** 710-465-1193. **Fax:** 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 11-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Hare Mountain, Hamden, CT.

Channel TV Sound: Stereo and separate audio program.

Available Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 1.8-meter DX Antenna, Harris receivers.

Mobile Dish: Dalsat/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

Ownership: Cook Inlet Communications L.P. (Group Owner).

Begin Operation: June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1966 (Vol. 12:21, 22, 25, 34).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Lewis Freilich, General Manager.
Fran Thvald, General Sales Manager.
Steve Jacobs, National Sales Manager.
Marty Kinkad, Local Sales Manager.
Lawrence Manne, Program Director.
Bob Russo, Engineering Manager.
Lisa Franco, Public Affairs Manager.
Steve Perler, Business Manager.
Robert Feldman, News Director.
Stan Roman, Operations Manager.
Cathy Gugerty, Director of Creative Services.

Notes: On request.

NETWORK BASE HOURLY RATE: \$3700.

City of License: New Haven. **ADI:** Hartford-New Haven. **Rank:** 23.

*a Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. Survey coverage based on Arbitron study.



WTNH-TV BPCT-4582 Granted 5/17/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
	New London	92,500	90,700	98
Between 25-49%	Tolland	43,600	42,900	98
	CONNECTICUT			
	Fairfield	301,900	298,700	99
Between 5-24%	Windham	37,700	37,000	98
	MASSACHUSETTS			
	Berkshire	55,600	54,700	98
	Hampden	172,300	169,900	99
	Hampshire	49,400	48,400	98
	NEW YORK			
Station Totals	Suffolk	435,100	431,200	99
	Ulster	63,700	62,100	98
Net Weekly Circulation (1991)		1,998,000	1,971,500	99
Average Daily Circulation (1991)			955,500	528,800

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Television & Cable Factbook

Connecticut—New London

WTWS

Ch. 26

Network Service: None, independent.

Licensee: R & R Media Corp., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626. **Fax:** 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude	41°	25'	05"
Longitude	72°	11'	55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Pinzone C-band; DX Engineering Ku-band; DX Engineering, Pinzone receivers.

News Services: Group W Newsfeed, UPI.

Ownership: R & R Media.

Began Operation: September 15, 1986.

Represented (legal): Reddy, Begley & Martin.

Personnel:

Dale Foshee, Vice President & General Manager.
Bruce Fox, General Sales Manager.
Bob Hanson, National Sales Manager.
Steven Ellis, Engineering Director.
Steve Virgil, News Director.
Mike Magnifico, Operations Manager.
Thomas Zappala, Program Director.
Laura Snell, Promotion Director.
Nancy Greene, Business Manager.

Highest One Hour Rate: \$1000.

Rates: On request.

City of License: New London. **ADI:** Hartford-New Haven. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Middlesex	55,300	54,400	98
	New London	92,500	90,700	98
Between 5-24%	CONNECTICUT			
	Hartford	325,300	320,700	99
	Tolland	43,600	42,900	98
	Windham	37,700	37,000	98
	RHODE ISLAND			
	Washington	38,500	37,900	98
Station Totals		592,900	583,600	98
Net Weekly Circulation (1991)				110,600
Average Daily Circulation (1991)				31,900

Connecticut—Waterbury

WTXX

Ch. 20

Network Service: None, independent.

Licensee: Renaissance Communications Corp., 630 5th Ave., Suite 3007, New York, NY 10111.

Studio: 37 Peach Orchard Rd., Prospect, CT 06712.

Telephone: 203-575-2020. Fax: 203-753-2971.

Offices: 414 Meadow St., Waterbury, CT 06702.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: 37 Peach Orchard Rd., Prospect, CT 06712.

Broadcast TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Begin Operation: September 4, 1953. Sale to present owner by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Red Bacon, General Manager.

Roy M. Israel, General Sales Manager.

Thomas Forst, Local Sales Manager.

Derek Dalton, National Sales Manager.

Charles Allen, Chief Engineer.

John Mason, Program & Promotion Director.

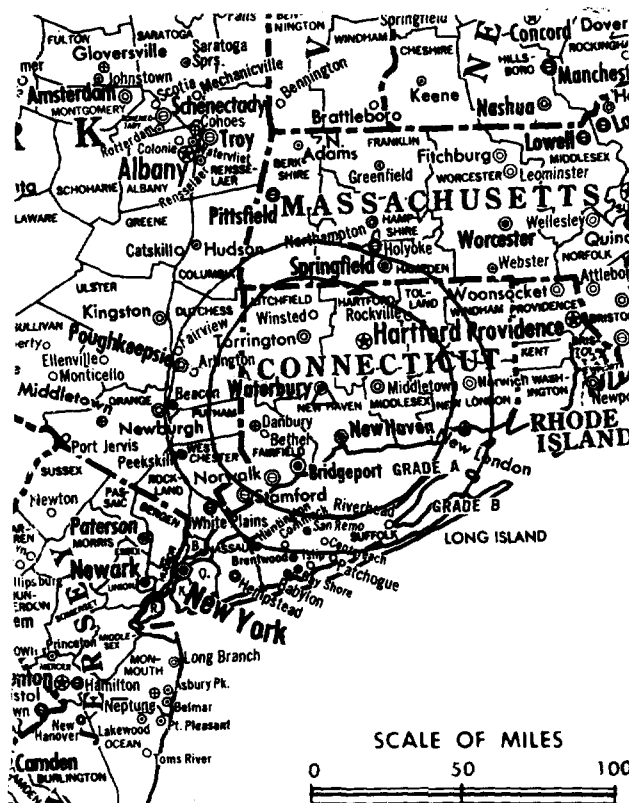
Ken Karaszewicz, Business Manager.

Richard Feiss III, Marketing Director.

Highest 30 Sec. Rate: \$1000.

City of License: Waterbury. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/91. TV Homes, TV% and Circulation ©1991 Arbitron. County coverage based on Arbitron study.



WTXX BMPCT-820223KC Granted 3/11/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
Between 25-49%	Fairfield	301,900	298,700	99
	Hartford	325,300	320,700	99
	Litchfield	64,800	63,700	98
	Middlesex	55,300	54,400	98
	New Haven	300,800	297,100	99
	New London	92,500	90,700	98
	Tolland	43,600	42,900	98
Between 5-24%	Windham	37,700	37,000	98
	MASSACHUSETTS			
Between 5-24%	Hampden	172,300	169,900	99
	MASSACHUSETTS			
Between 5-24%	Hampshire	49,400	48,400	98
	NEW YORK			
Between 5-24%	Putnam	29,400	29,000	99
Station Totals		1,473,000	1,452,500	99
Net Weekly Circulation (1991)				560,400
Average Daily Circulation (1991)				179,500

Attachment D

Relevant Pages of
Broadcasting & Cable Market Place, 1992

BROADCASTING[®]
& CABLE
MARKET PLACE
■ BROADCASTING YEARBOOK

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1992

Arbitron ADI Market Atlas

The Area of Dominant Influence (ADI) is a geographic market design that defines each television market exclusive of others, based on measured viewing patterns. Each market's ADI consists of all the counties in which the home market stations receive a preponderance of viewing, and every county in the continental U.S. is allocated exclusively to one ADI—there is no overlap. The total of all ADI's represents the total television households in the U.S.

The ADI is a standard market definition. As a television buying tool it is a geographical and demographic means for maximum efficiency. As a station tool it is a geographic and demographic means for maximum efficiency. As a station tool it has applications for sales, programming and promotion planning.

Following, in alphabetical order, are Arbitron's 210 ADI markets for 1991-1992 with coverage maps for each, and county by county breakdowns of TV households. Other data includes the markets' stations, their cities of license, channel numbers and network affiliations.

Coverage maps show total survey areas in light shading, the ADI's themselves outlined in black, and Arbitron Metro rating areas in white. The survey areas consist of all counties in which the home market stations are viewed to a significant extent, including via cable. The Metro Areas usually conform to U.S. Census Standard Metropolitan statistical areas.

Non-ADI markets do not meet Arbitron's criteria for having an ADI of their own, they are listed with the ADI of which they are a part.

A cross reference list of cities in Multi-City ADI's appears on E-94 and a listing of the Non-ADI markets appears on E-95.

Abilene-Sweetwater, Tex. (157)

ADI TV Households: 107,100

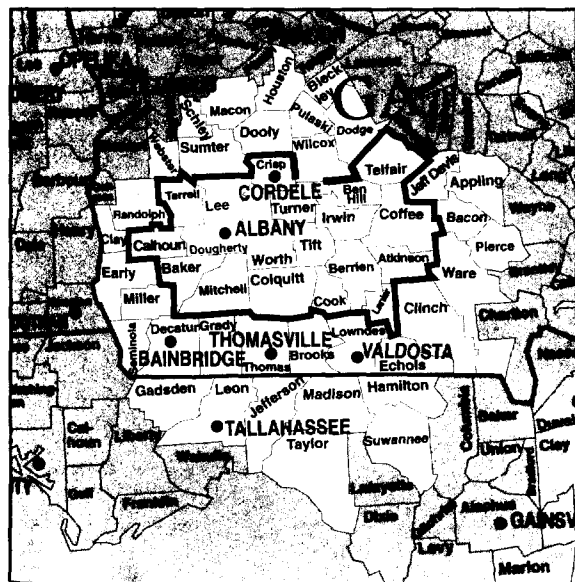
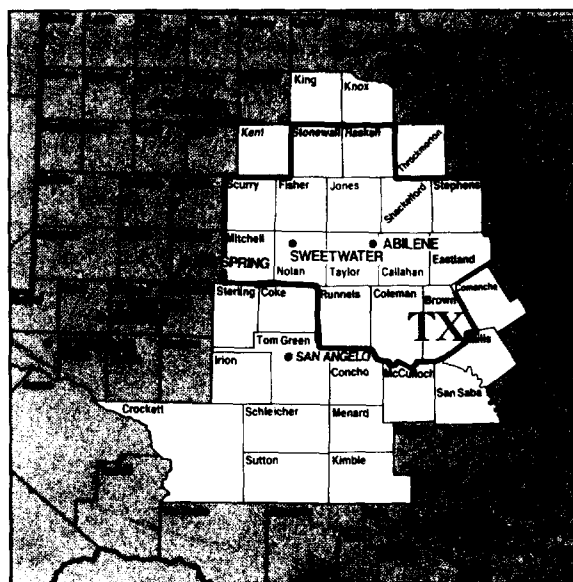
KACB-TV San Angelo, Tex., ch. 3, satellite to KRBC-TV

KRBC-TV Abilene, Tex., ch. 9, NBC

KTXS-TV Sweetwater, Tex., ch. 12, ABC

KTAB-TV Abilene, Tex., ch. 32, CBS

ADI Counties	State	TV Households
Brown	TX	12,900
Callahan	TX	4,600
Coleman	TX	3,900
Eastland	TX	7,100
Fisher	TX	1,900
Haskell	TX	2,700
Jones	TX	5,900
Mitchell	TX	3,000
Nolan	TX	6,200
Runnels	TX	4,300
Scurry	TX	6,100
Shackelford	TX	1,300
Stephens	TX	3,400
Stonewall	TX	800
Taylor	TX	43,000



Albany (Valdosta & Cordele), Ga. (153)

ADI TV Households: 131,400

WALB-TV Albany, Ga., ch. 10, NBC

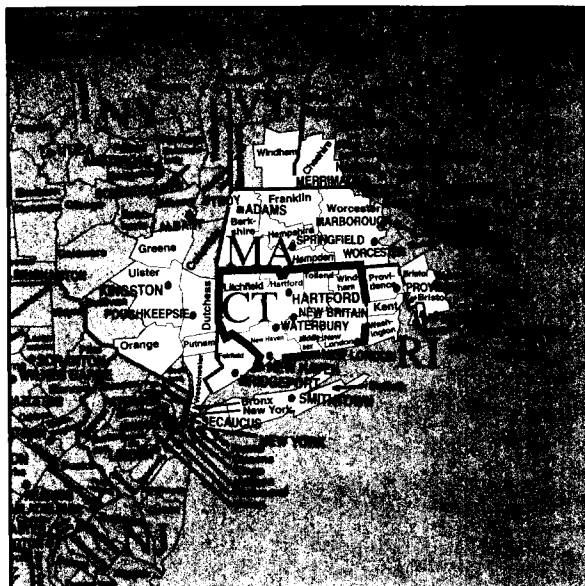
*WABW-TV Pelham, Ga., ch. 14, ETV

WFXL Albany, Ga., ch. 31, Fox

WVGA Valdosta, Ga., ch. 44, ABC

WSST-TV Cordele, Ga., ch. 55, IND

ADI Counties	State	TV Households		
Atkinson	GA	2,100	Irwin	GA 3,000
Baker	GA	1,300	Lanier	GA 2,000
Ben Hill	GA	5,900	Lee	GA 5,300
Berrien	GA	5,200	Mitchell	GA 6,700
Calhoun	GA	1,600	Telfair	GA 3,900
Coffee	GA	10,500	Terrell	GA 3,600
Colquitt	GA	12,900	Tift	GA 12,100
Cook	GA	4,700	Turner	GA 3,000
Crisp	GA	7,200	Worth	GA 6,900
Dougherty	GA	33,500		



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Hartford-New Haven (New London), Conn. (24)

ADI TV Households: 925,600

WFSB Hartford, Conn., ch. 3, CBS
WTNH-TV New Haven, Conn., ch. 8, ABC
WHCT-TV Hartford, Conn., ch. 18, IND
WTTX Waterbury, Conn., ch. 20, IND
***WEDH** Hartford, Conn., ch. 24, ETV
WTWS New London, Conn., ch. 26, IND
WVIT New Britain, Conn., ch. 30, NBC
***WEDN** Norwich, Conn., ch. 53, ETV
WTVU New Haven, Conn., ch. 59, IND
WVIC-TV Hartford, Conn., ch. 61, Fox
***WEDY** New Haven, Conn., ch. 65, ETV

ADI Counties	State	TV Households
Hartford	CT	324,300
Litchfield	CT	66,600
Middlesex	CT	55,100
New Haven	CT	304,600
New London	CT	92,700
Tolland	CT	44,700
Windham	CT	37,600

Helena (208)

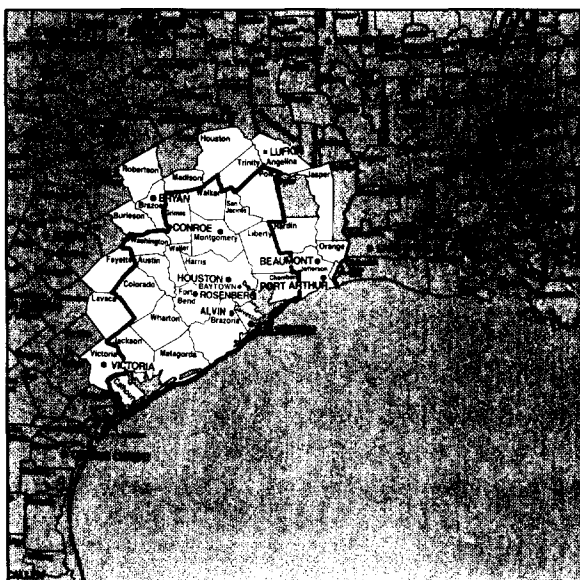
ADI TV Households: 18,300

KHBB Helena, Mont., ch. 10, IND
KTVH Helena, Mont., ch. 12, NBC

ADI Counties	State	TV Households
Lewis and Clark	MT	18,300



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Houston (11)

ADI TV Households: 1,452,000

KPRC-TV Houston, ch. 2, NBC
***KUHT** Houston, ch. 8, ETV
KHOU-TV Houston, ch. 11, CBS
KTRK-TV Houston, ch. 13, ABC
***KETH** Houston, ch. 14, ETV
KTXH Houston, ch. 20, IND
***KLTJ** Galveston, Tex., ch. 22, ETV
KRIV-TV Houston, ch. 26, Fox
KHTV Houston, ch. 39, IND
KXLN-TV Rosenberg, Tex., ch. 45, IND
KTMD Galveston, Tex., ch. 48, IND
KTFH Conroe, Tex., ch. 49, IND
KNWS-TV Katy, Tex., ch. 51, IND
KRTW Baytown, Tex., ch. 57, IND
KZJL Houston, ch. 61, IND
KHSH Alvin, Tex., ch. 67, IND

ADI Counties	State	TV Households
Austin	TX	7,200
Brazoria	TX	64,500
Calhoun	TX	6,600
Chambers	TX	6,700
Colorado	TX	6,800
Fort Bend	TX	74,600
Galveston	TX	81,700
Grimes	TX	6,100
Harris	TX	1,032,900
Jackson	TX	4,700
Liberty	TX	18,100
Matagorda	TX	12,800
Montgomery	TX	65,400
Polk	TX	11,900
San Jacinto	TX	6,200
Walker	TX	15,000
Waller	TX	7,400
Washington	TX	9,500
Wharton	TX	13,900

Attachment E

Declaration of Geoff Rose

DECLARATION

I, Geoff Rose, do hereby certify and state, under penalty of perjury, that the following is true and correct to the best of my knowledge and belief:

I am a stockholder of R & R Media Corporation ("R & R"), licensee of Television Station WTWS, New London, Connecticut. I am also the General Manager of Station WTWS. I am submitting this declaration in support of a Petition for Rulemaking seeking to add New London to the market designation for the Hartford-New Haven-New Britain-Waterbury major television market designation (referred to hereafter as the "Hartford-New Haven market") set forth in Section 76.51 of the FCC's rules.

As reflected in Attachments B and C of this Petition for Rulemaking, WTWS places a Grade B signal over Hartford, New Haven, New Britain and Waterbury and over most of the Hartford-New Haven Arbitron ADI market. Moreover, as also shown in those reference sources, commercial television stations WFSB, Hartford; WTIC-TV, Hartford; WTNH-TV, New Haven; WTXN, Waterbury; and WVIT, New Britain, all place at least a Grade B signal over New London. The Hartford-New Haven edition of TV Guide, a copy of which is included as Exhibit No. 1, includes WTWS in its listings.

Arbitron Rating Service ("Arbitron") considers New London to be a portion of the Hartford-New Haven ADI market. See Exhibit No.

2 hereto, a copy of a January 1990 agreement with Arbitron, reflecting that WTWS is in the "Hartford-New Haven" Arbitron television survey area. Moreover, the A.C. Nielsen Company ("Nielsen"), another major rating service, considers WTWS to be within the "Hartford-New Haven" television market, as reflected in the March 1990 service agreement between R & R and Nielsen attached hereto as Exhibit No. 3.

Program suppliers such as Orion Television Entertainment, Republic Pictures Corporation and others also treat WTWS as if it were located within, variously, the "Hartford", "Hartford-New Haven", "Hartford/New London", or "Hartford-New Haven (New London)" television market, as evidenced by the redacted agreements attached hereto as Exhibit No. 4. Similarly, advertising companies such as Young & Rubicam, Inc., Mintz & Hoke, Broadcast Buying Services, Inc., and Williams Television Time also consider WTWS to be part of the "Hartford" or the "Hartford-New Haven" market.

WTWS' programming also reflects the fact that the station serves viewers not only in the New London area of the market, but also in the Hartford-New Haven areas of the market. For example, "Speak Out Southern New England", a monthly live one-hour public affairs telephone call-in program broadcast by WTWS, has included as guests local leaders, commentators or experts from the Hartford

area. Furthermore, a WTWS weekly one-hour sports call-in program, "Press Box," has included on its panels newspaper sportswriters Terry Price of The Hartford Courant and Dave Solomon of The New Haven Register. Also, beginning in January 1993, WTWS will begin broadcasting, at 10:00 p.m., the 6:00 p.m. local weeknight newscast of New Haven television station WTNH, demonstrating that the New Haven station covers news of interest to New London viewers, as well as viewers throughout other parts of the Hartford-New Haven market, just as WTWS aims programming at Hartford-New Haven area viewers in the market.

While WTWS is in competition with the other television stations located in the Hartford-New Haven market, it is economically disadvantaged by the fact it is considered to be a "distant" signal for cable copyright purposes by Hartford and New Haven area cable systems. Thus, WTWS is not being carried by several cable systems located in the Hartford-New Haven market and within the WTWS Grade B contour, including the Heritage cable system serving the Guilford area; the Sammons cable system serving the Waterbury area; the Storer system serving the New Haven area; the Dimension system serving the Meriden area; the Telemedia system serving the Seymour area; and the Continental system serving the Enfield area. All of those systems have refused WTWS carriage because of the

costs associated with carrying WTWS as a "distant signal". (The Continental system at one time carried WTWS, but recently dropped the station due to the copyright fees.)

The fact New London is not included in the designation for the Hartford-New Haven market has caused WTWS financial hardship. The station, which commenced operations in 1986, has yet to experience an operating profit. Furthermore, in October 1991, the station had to cut back significantly on its staff in order to reduce losses. And, the station is having difficulties in meeting its current financial obligations.

The Hartford-New Haven market already has experienced the loss of one independent station, WHCT-TV, Channel 18, Hartford, which went dark over 18 months ago. Furthermore, there is now pending before the Commission a proposal for independent station WTXS-TV, Waterbury, Connecticut, licensed to Channel 20 Licensee, Inc. (Renaissance Communications Corp.), to purchase another independent station in the market, WTIC-TV, Hartford, retain a Fox affiliation there, then spin-off WTXS-TV to be operated, in part, as an affiliate of the Home Shopping Network. See Exhibit No. 5 hereto. Failure to include New London in the Hartford-New Haven market would certainly result in WTWS also going dark.

Executed this _____ day of December, 1992



Geoff Rose

Attachment E
Exhibit No. 1

Portion of Hartford-New Haven
Edition of "TV Guide"

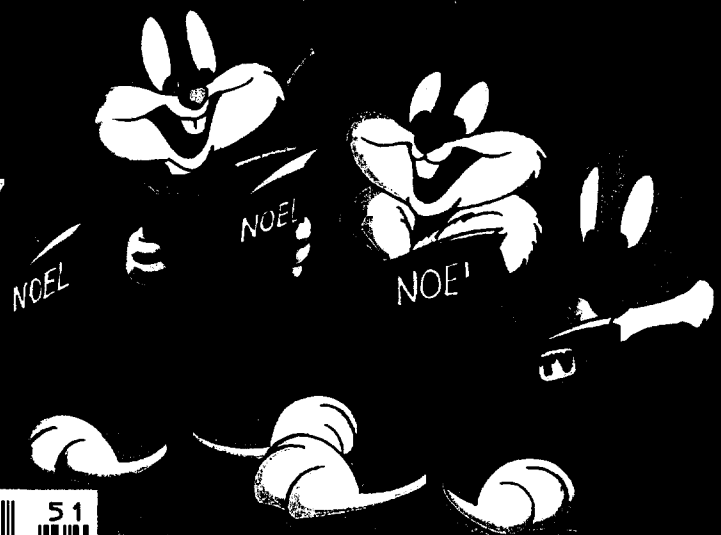
TV GUIDE

ALADDIN'S
3rd Wish:
A TV Series!

TOO
ROO!

Why
Baby
Boomers
(and the
rest of us)
Love
Cartoons

Christmas
Shows
Galore



Channels Listed in the Hartford-New Haven Edition

(BW) Black-and-white (C) Colorized version

Broadcast Stations*

—Hartford, Conn.—
(3) WFSB (CBS) 03*
(24) WEDH (PBS) 24
(61) WTIC (Fox) 61

—New Haven—
(8) WTNH (ABC) 08
(65) WEDY (PBS) 65,24

—New London—
(26) WTWS (Ind.) 26

—New Britain—
(80) WVIT (NBC) 30

—Waterbury—
(20) WTXN (Ind.) 20

—Springfield, Mass.—
(22) WWLP (NBC) 22
(40) WGGW (ABC) 40
(57) WGBY (PBS) 16

—New York City—
(2) WCBS (CBS) 02
(4) WNBC (NBC) 04
(5) WNYW (Fox) 05
(7) WABC (ABC) 07
(8) WWOR (Ind.) 09
(11) WPIX (Ind.) 11
(13) WNET (PBS) 13

Satellites and their originating stations: for programs on 59 New Haven, Conn., see (30); on 11 Hartford, see (61).

In addition to the listings herein, Chs. 13, 24, 57 and 65 schedule instructional classroom programs during the school year.

Cable TV*

(A/E) Arts & Entertainment Network 39*
(A/C) American Movie Classics 35
(C/N) Cable News Network 42
(C/S) C-SPAN 29
(D/S) The Disney Channel 53
(D/C) The Discovery Channel 37
(E/C) Encore 78
(E/N) ESPN 34
(F/N) The Family Channel 47

(H/O) Home Box Office 33
(L/P) Lifetime 46
(M/X) Cinemax 45
(M/S) Madison Square Garden Network 19
(M/T) Music Television 48
(N/L) Nickelodeon 38
(S/C) SportsChannel 59

(S/O) Showtime 41
(T/S) TBS SuperStation 43
(T/M) The Movie Channel 58
(T/N) The Nashville Network 49
(T/R) Turner Network Television 52
(U/V) Univision 32
(U/A) USA Network 44
(W/B) WSBK (Boston; Ind.) 14

"VCR Plus+ Instant Programmer". The numbers that appear above next to each broadcast and cable channel, as well as the PlusCode™ numbers on most daily listings, are for the convenience of viewers who own VCR Plus+™ devices for VCR taping. In addition to the instructions in the owner's manual, some VCR Plus+™ owners need to make an additional one-time-only adjustment. If two numbers appear above next to any of the channels you receive, you'll need to follow the instructions for Step 4 in the owner's manual for each of the two numbers listed. Call 1-800-4321-VCR for further information. VCR Plus+™ and PlusCode™ are trademarks of Gemstar Development Corporation. PlusCode™ numbers copyright 1992 GDC. All rights reserved.

The following channels are also offered by some cable systems. American Christian Television System (ACTS), Eternal Word Television Network (EWTN), The New Inspirational Network, Trinity Broadcasting Network and Vision Interfaith Satellite Network are religious and family-entertainment channels. Cable Satellite Public Affairs Network (C-SPAN) and C-SPAN2 cover House and Senate sessions, respectively, as well as Congressional hearings and public-affairs programming. Check listings for details on C-SPAN. CNBC offers financial news, lifestyle and talk shows. CNN Headline News offers continuous news capsules. Country Music Television (CMT) and Video Hits One (VH-1) consist primarily of music videos. E! Entertainment Television highlights various aspects of the entertainment industry. Home Shopping Network and QVC are shop-by-phone services. The Learning Channel offers educational programming. The Travel Channel provides information on business and leisure travel. The Weather Channel reports on national and local weather.

Cable Viewers: As a result of FCC rules on Syndicated Exclusivity, you may find programs on out-of-town stations either blacked out or replaced with alternative programming provided by your cable system.

Symbols for hearing-impaired viewers: (CC) Closed-captioned (OC) Open-captioned (SL) Interpreted in sign language

This Week's TV Programs

TELEVISION GUIDE®
CABLE TV GUIDE®
BEGINNING SATURDAY,
DECEMBER 19, 1992

MORNING

5 AM (4) NIGHTSIDE—News 52800
(8) JUDGE (CC)—Drama 60722
(9) HOME SHOPPING SPREE: 60 min. 486180
(11) JEFFERSONS (CC)—Comedy 21722
(13) STUDENT VIDEO FESTIVAL: 60 min. 539762
(30) ANC NEWS—News: 60 min. 335708
(60) BEVERLY HILLBILLIES (CC) 78600
(60) SPORTS—Nancy Newman 293529
(60) COMMERCIAL PROGRAMS: 2 hrs.
(60) COMMERCIAL PROGRAMS: 4 hrs.
(TV) DREAMTIME: 60 min. 493432
(60) MISTER ED—Comedy (60) 424161
(60) HITCHCOCK PRESENTS (60): 60 min. 937360
5:05 (60) MOVIE—Thriller: 1 hr., 35 min. ★
12431797
"Nothing Underneath." Tom Schanley.
5:20 (60) MOVIE—Drama (60): 1 hr., 50 min. ★★
57765187
"Bayou." (1957) Romance and lurid melodrama in the New Orleans bayou country. Filmed on location. Martin: Peter Graves. Marie: Lita Milan. Herbert: Douglas Fowley.
5:30 (4) WEEKEND TRAVEL UPDATE 70967

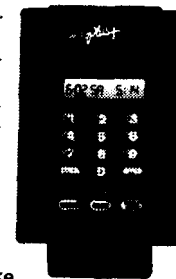
(8) COMMERCIAL PROGRAMS: 60 min.
(7) AMERICA'S BLACK FORUM 12987
(11) APRENDA INGLES—Instrucción 69619
(20) ODD COUPLE—Comedy 72971
(22) HEADLINE NEWS 16797
(30) ANDY GRIFFITH—Comedy 98345
(60) SALLUTE TO OHIO 628900
(60) SHOWBIZ THIS WEEK—Bill Tush 625838
(60) MOVIE—Musical: 1 hr., 35 min. ★★
82141800
"Breakin' 2 Electric Boogaloo."
(11) DOBBIE GILLIS—Comedy (60) 981428
6 AM (2) COMMERCIAL PROGRAM
(4) BROADCAST: NEW YORK 73074
Behind the scenes at the Radio City Music Hall Christmas Spectacular.
(7) GREATEST SPORTS LEGENDS 15074
(8) COMMERCIAL PROGRAMS: 6 hrs.
(11) WORLD TOMORROW—Religion 62906
(13) TO THE CONTRARY 63890
(20) UTRAMAN: TOWARD THE FUTURE 55258
(22) WONDER YEARS (CC) 11884
(26) COMMERCIAL PROGRAMS: 2 hrs., 30 min.
(30) SANTA CLAUS IS COMING TO TOWN (CC)—Cartoon: 60 min. 364109
An animated holiday tale, which begins with Tanta Kringle finding an abandoned baby.

VCR Plus+ Instant Programmer™

The PlusCode™ numbers that appear on most program listings are for the convenience of viewers who own a VCR Plus+ Instant Programmer™, the remote-control device which simplifies the recording of programs on VCRs.

To tape a show, enter its PlusCode number into the VCR Plus+, leave the device on or near your VCR and the show will be automatically recorded. The VCR Plus+ stores up to 14 shows at a time. The unit works with most VCRs and cable boxes, and can be used by cable subscribers and over-the-air viewers alike.

The "assigned" numbers that appear in the Channel Directory (on the preceding page) next to each broadcast station and cable service are for the initial setting of VCR Plus+.



Cable subscribers: Follow the instructions in Step 4 of the owner's manual. **Over-the-air viewers:** You may also need to follow Step 4 if the assigned number for any station you receive is different from its usual channel number.

And some VCR Plus+ owners need to make an additional one-time-only adjustment. If two or more assigned numbers appear in the Channel Directory next to any of the channels you receive, you'll need to follow Step 4 in the owner's manual for each of the numbers listed.

Some helpful phone numbers:

- 1-800-258-4VCR: Where to buy VCR Plus+ units and product description.
- 1-800-432-1VCR: For setting up VCR Plus+ units and other technical assistance.
- 1-900-454-PLUS: For PlusCode numbers not listed in TV GUIDE (\$95/minute).

VCR Plus+, PlusCode and Instant Programmer are trademarks of Gemstar Development Corporation. The PlusCode numbers are published under license from and are copyright Gemstar Development Corporation, 1992. All rights reserved.

Attachment E

Exhibit No. 2

Portion of Station License to Receive and
Use Arbitron Television Viewing Estimates
(Redacted)

Station License to Receive and Use Arbitron Television Viewing Estimates

JANUARY 5

, 19 90

THIS AGREEMENT is between the Arbitron Ratings Company ("Arbitron") and the undersigned television broadcaster ("Station"). Arbitron grants to Station a limited license to receive and use data and television viewing estimates ("Arbitron Ratings") in Reports prepared by Arbitron based upon surveys conducted for the geographic area described in Section 1. This license is personal and nonexclusive. Such Arbitron Ratings, derived from and forming a part of the survey service, will be furnished to Station in printed form but title will remain with Arbitron at all times.

1. **Services Provided:** This Agreement shall become effective when countersigned by Arbitron's Contract Manager. This Agreement and the Arbitron License provided hereunder shall commence on FEBRUARY 1, 1990 and shall be for at least a minimum period of time as designated below (the "Minimum Term"):

☐ Seven Years ☐ Five Years ☒ Three Years

This Agreement shall continue thereafter until it is terminated as provided in Section 2. The choice of Minimum Term affects the Base Rate set forth in Section 16.

Broadcaster: R & R MEDIA CORPORATION for use by
Television Station WTWS Arbitron Television Survey Area HARTFORD-NEW HAVEN ("Market")

Attachment E
Exhibit No. 3

Portion of A. C. Nielsen Station Index Service Agreement
(Redacted)

NIELSEN STATION INDEX SERVICE AGREEMENT

Form 8608HNH

Metered Market Service

Methodology B

Proposal Date March 5, 1990

Nielsen Company
Nielsen Plaza
Northbrook, IL 60062

R & R Media Corp. (hereinafter called the "Client"), on behalf of television station WTWS located in or near the city of New London, Ct. hereby requests a license to use the analyses prepared pursuant to Nielsen Station Index ("NSI") Metered Market (M/M) Service for Hartford-New Haven (hereinafter called the "Client's Market"), provided by A.C. Nielsen Company (hereinafter called "Nielsen"), all in accordance with the terms and conditions of this Agreement.

A. SCOPE OF SERVICE.

As set forth in the attached Appendix "C" NSI Reference Supplement.

Attachment E
Exhibit No. 4

Portions of Program Supplier Agreements
(Redacted)

PO/Contract # AF-111/30099
Dated 17 JAN 1991

ORION
TELEVISION ENTERTAINMENT
a division of
ORION PICTURES CORPORATION
"SCHEDULE"
Television License Agreement (Series)

is Agreement referred to as the "Schedule" in the attached Terms and
ditions. is made by, and between ORION TELEVISION ENTERTAINMENT
ereinafter called "Distributor") and R & R MEDIA CORPORATION, 216
JAD STREET, NEW LONDON, CONNECTICUT 06320.

GRANT AND DESCRIPTION